## Client Survey – October 2022

What kind of farm do you have? Please select all that apply

Small Ruminant
Dairy Cattle
Beef Cattle
Hobby Farm or Homestead
□ Poultry
□ Bees
Fish Farm
Mink Farm
□ Apiculture Operation
□ Other:
What aspect of veterinary care do you currently use on your farm? Please select all that apply
□ Emergency care; calvings, sick cows, etc
□ Reproductive health; pregnancy checks, etc
Udder Health; trouble shooting mastitis problems
Calf Health; dehorning, total protein, navel assessment, housing assessment
Product; medications
□ Regulatory; export papers, CFIA health programs, ProAction, other industry auditing programs
Diagnostics; blood samples, milk samples, fecal samples
□ Herd Level Monitoring; disease surveillance, production records
Prescriptions and Protocols
□ Other:
How do you choose your veterinarian? Please select all that apply
History
Word of mouth; other people's recommendations
Social Media
Website
Sponsorship of events

□ Sponsorship of events

🗆 Cost

Other Advertising: \_\_\_\_\_\_

Please rate the following qualities and characteristics of a veterinarian/veterinary clinic on a scale of 1 to 10; 1 being completely unimportant and 10 being absolutely essential

Office Rating

- Ease of pickup and purchase of product: \_\_\_\_\_
- Ease of payment: \_\_\_\_
- Friendly/Knowledgeable reception:
- Resolution of any administrative issues: \_\_\_\_\_
- Ease of scheduling farm visit:
- Product availability in the office: \_\_\_\_\_
- Considerate/compassionate/caring to you: \_\_\_\_\_

## On Farm Rating

- Knowledgeable regarding care of animals/farm: \_\_\_\_\_\_
- Knowledgeable about the industry that you work in: \_\_\_\_\_\_
- Personable to be around: \_\_\_\_\_
- Keeps up to date with current industry news: \_\_\_\_\_
- Brings new ideas to your farm: \_\_\_\_\_
- Points out areas of improvement within your farm: \_\_\_\_\_\_
- Care that is offered to you: \_\_\_\_
- Efficiency; on time, considerate of your schedule: \_\_\_\_\_
- Readily available by phone or in person: \_\_\_\_\_
- Product availability on truck: \_\_\_\_\_
- Availability of vets for non-scheduled appointments: \_\_\_\_\_
- Considerate/compassionate/caring for you and your animals: \_\_\_\_\_

Are there areas of improvement that you feel as though we as a clinic need to improve on?

Is there an aspect of farming you find unpleasant or feel that you need more help in?

What do you feel we as a clinic do well in?

What service would make you want to recommend us to a colleague?

Is there anything else you would like to add or any comments you have?

Name (optional): \_\_\_\_\_